

Message Text

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PAGE 01 TAIPEI 01290 140947Z

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E.O. 11652: N/A
TAGS: BEXP, TW
SUBJECT: KENNEDY TRADE AND INVESTMENT MISSION TO TAIWAN

1. THIS MORNING I JOINED AMBASSADOR DAVID KENNEDY AND HIS MISSION OF 30 -ODD AMERICAN BUSINESSMEN IN THEIR MEETING WITH PREMIER CHIANG CHING-KUO WHICH WAS THE LAST EVENT ON THEIR VERY INTENSIVE VISIT TO TAIWAN BEGINNING LAST SUNDAY, MARCH 9. IN THE MEETING THE PREMIER AND AMBASSADOR KENNEDY DID MOST OF THE SPEAKING BUT, IN RESPONSE TO THE PREMIER'S INVITATION A NUMBER OF BUSINESSMEN ALSO OFFERED COMMENTS. MOST OF THE EXCHANGES WERE THE EXPECTED POLITE COMPLIMENTS AND THANKS ON BOTH SIDES, BUT IT WAS CLEAR THAT THE BUSINESS GROUP WAS LEAVING CONSIDERABLY IMPRESSED WITH THE BUSINESS OPPORTUNITIES HERE AND WITH THE QUALITY OF MANAGEMENT BOTH IN GOVERNMENT AND PRIVATE BUSINESS. THIS INCLUDED THE BY NOW FAMILIAR OBSERVATION THAT THE PICTURE ONE RECEIVES FROM A PERSONAL VISIT IS SHARPLY AT VARIANCE WITH IMPRESSIONS RECEIVED FROM THE PRESS AND OTHER SOURCES IN THE UNITED STATES.

2. THE PREMIER PICKED UP ONE OF MY OBSERVATIONS AND UNDERLINED THE SPECIAL IMPORTANCE IN US-ROC RELATIONS ON THE ECONOMIC SIDE; HIS GOVERNMENT WAS COMMITTED TO SUPPORTING TRADE AND INVESTMENT AND WARMLY WELCOMED US BUSINESS.

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3. AMBASSADOR KENNEDY MENTIONED TO THE PREMIER AS HE HAD

EARLIER TO ME THE HIGHLY FAVORABLE ACCOUNT GIVEN TO HIM
BY THE LOCAL AMERICAN CHAMBER OF COMMERCE ABOUT THE
CONSTRUCTIVE AND SUPPORTIVE ROLE OF THE US EMBASSY. HE
ALSO INDICATED HIS GENERAL INTENTION OF BUILDING ON THIS
MISSION'S EXPERIENCE TO ENCOURAGE GROWING CONTACTS BETWEEN
THE AMERICAN AND CHINESE BUSINESS COMMUNITIES.

4. IT SEEMS CLAR THE KENNEDY MISSION WAS A SUCCESS IN
TERMS OF ITS PRIMARY PURPOSES OF INTERESTING AND ACQUAINTING
IMPORTANT AMERICAN ENTERPRISES WITH THE TRADE
AND INVESTMENT OPPORTUNITIES ON TAIWAN. IT ALSO SERVED THE
PURPOSE OF GIVING ENCOURAGEMENT AND REASSURANCE TO THE
GOVERNMENT AND BUSINESS COMMUNITY HERE ABOUT THE CONTINUATION
OF A STRONG AND CLOSE US CONNECTION IN THE BUSINESS FIELD.

5. OTHER ASPECTS AND SPECIFICS OF KENNEDY MISSION VISIT
WILL BE COVERED SEPTTEL.
UNGER

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